gamblingnerd

Gambling Habits Survey

Conducted October, 2026

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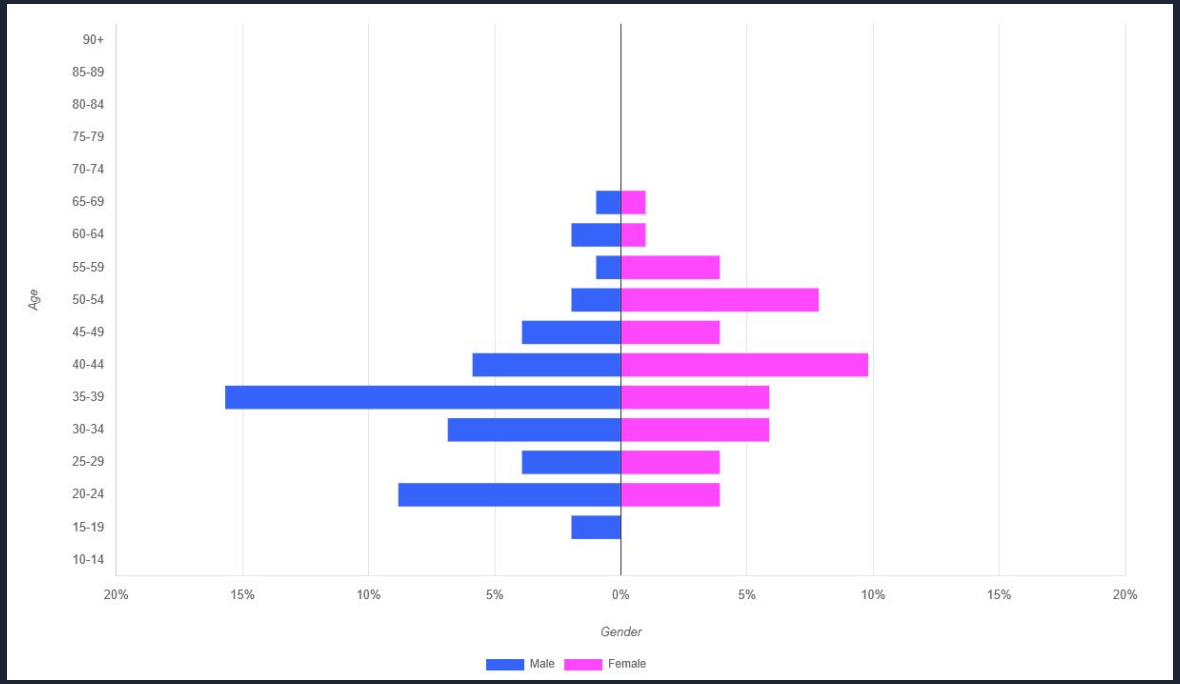
Participant Demographics

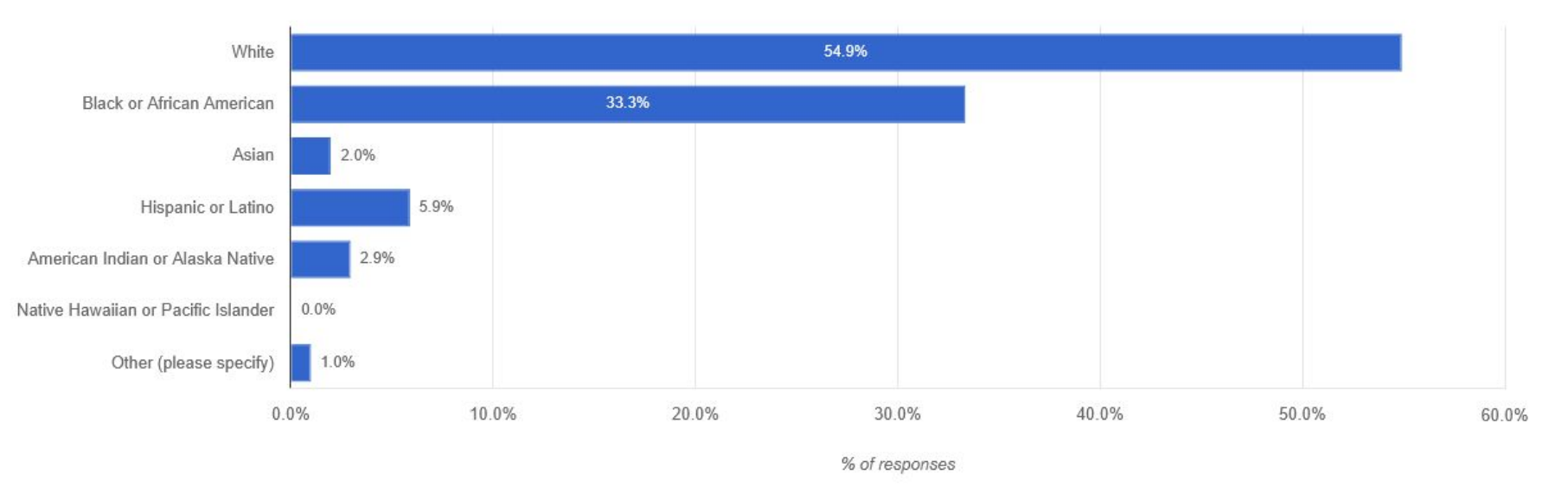


We gathered 102 responses from the online platform for surveys, Conjointly.

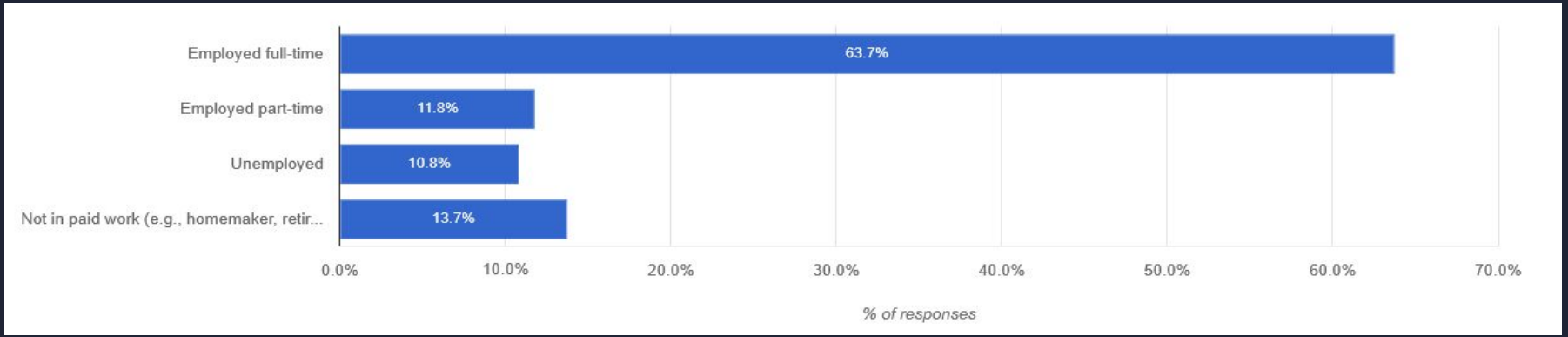
52.9% of respondents were male, 47.1% female.

35-39 was the most common age group polled.

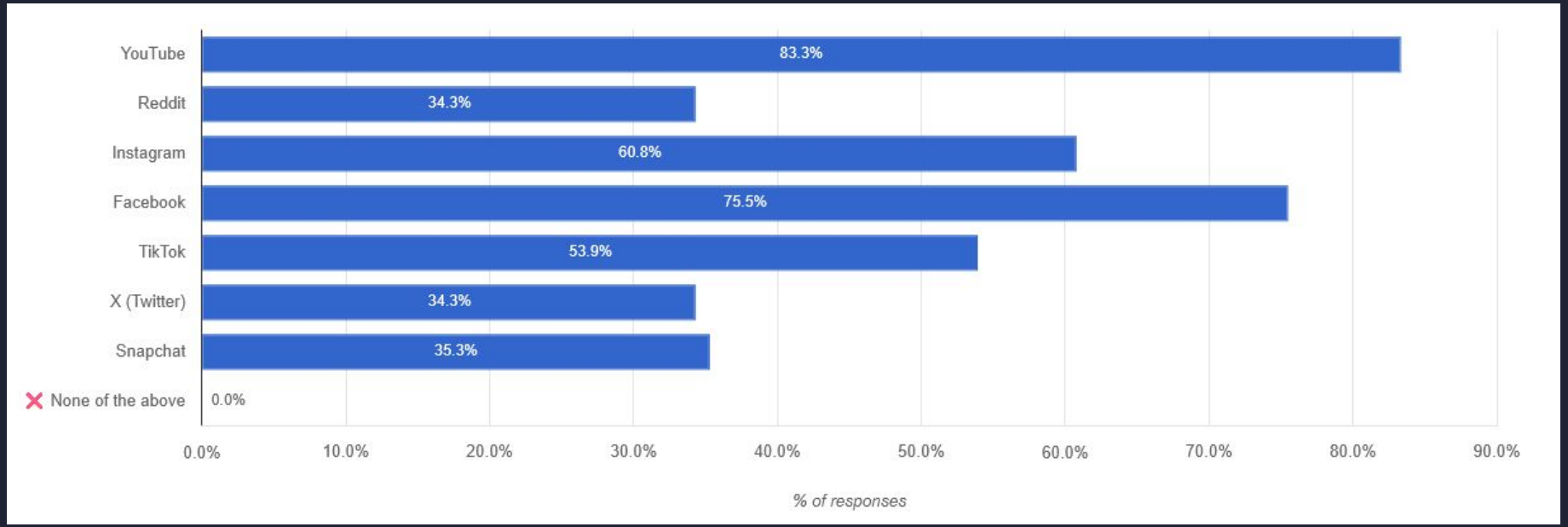
Participant Demographics - 2



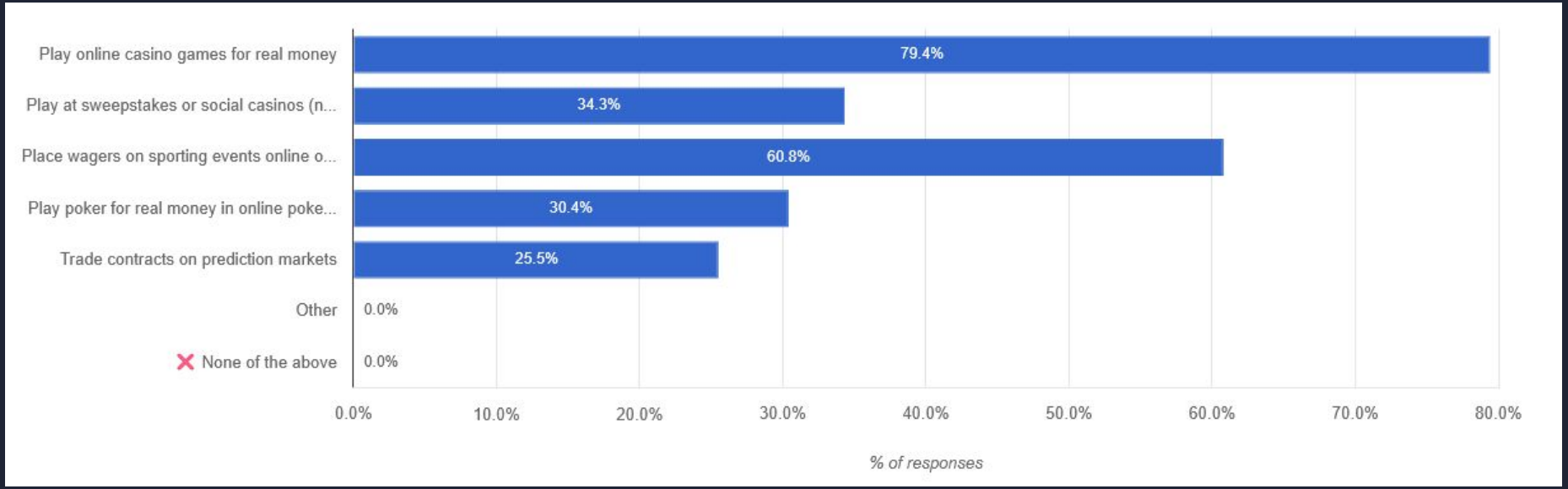
Participant Employment Status



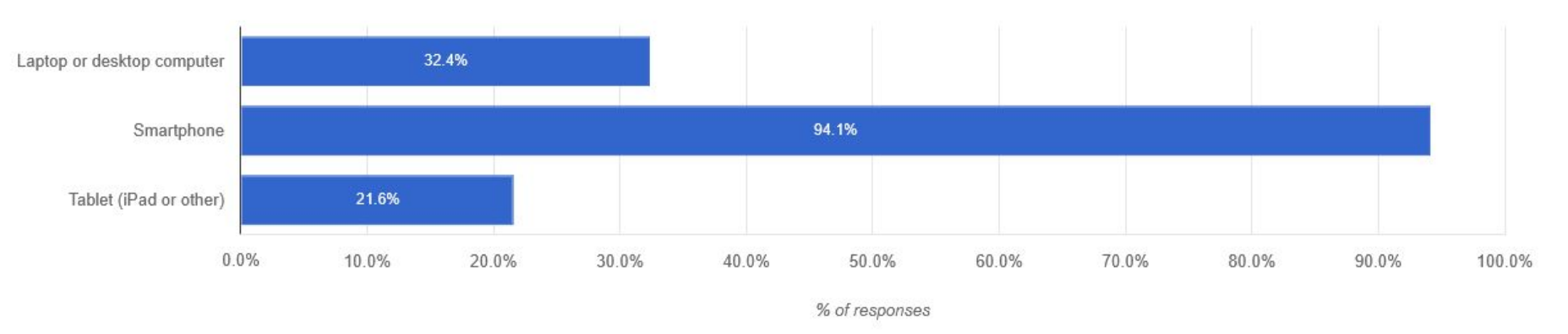
Participant Social Media Use



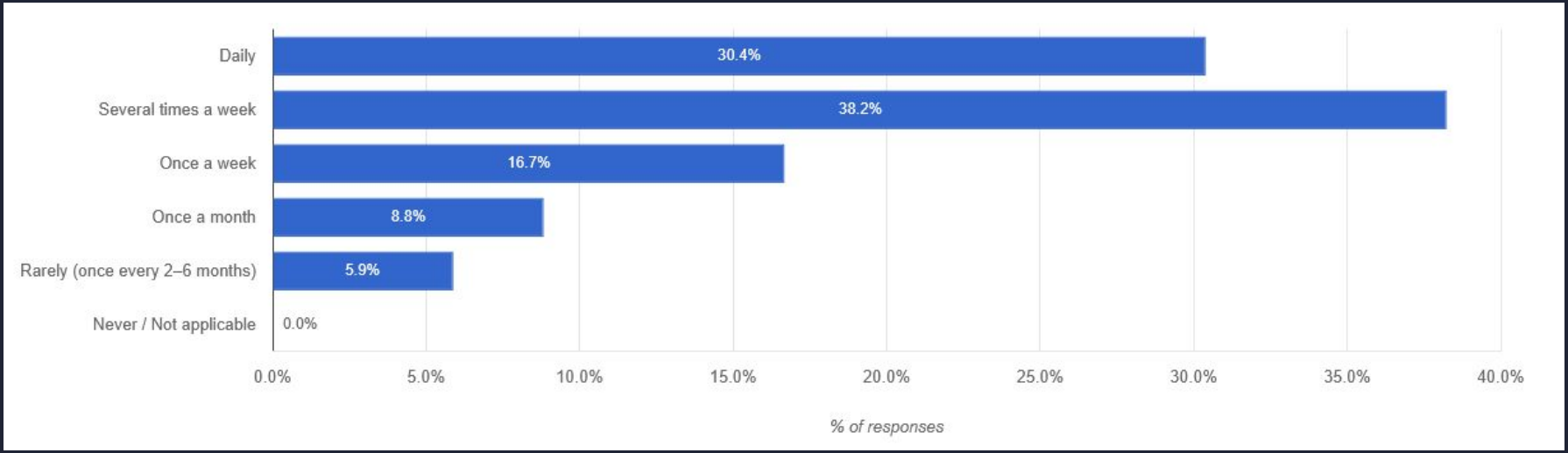
Participant Gambling Activities



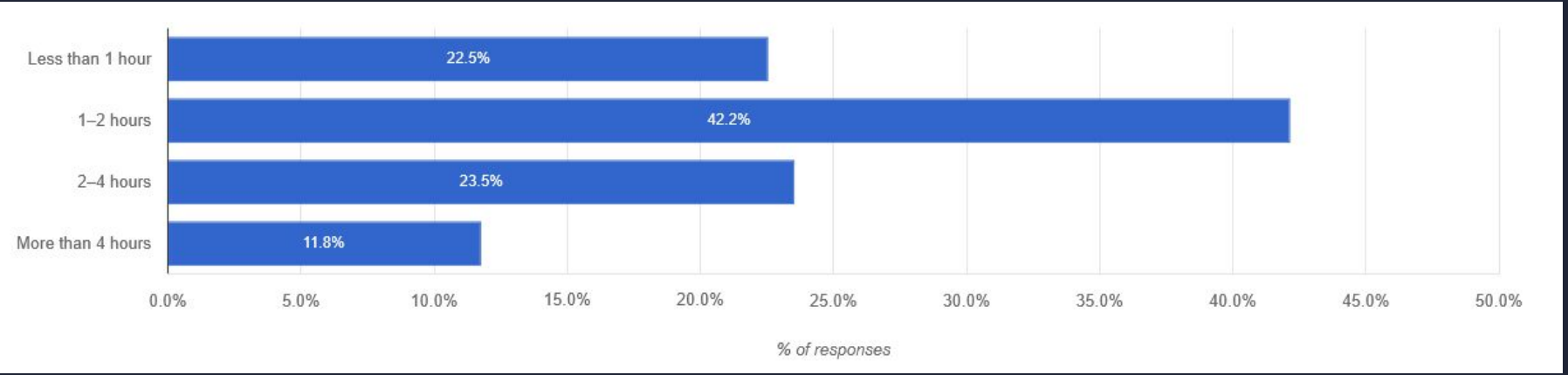
Participant Devices Used for Gambling



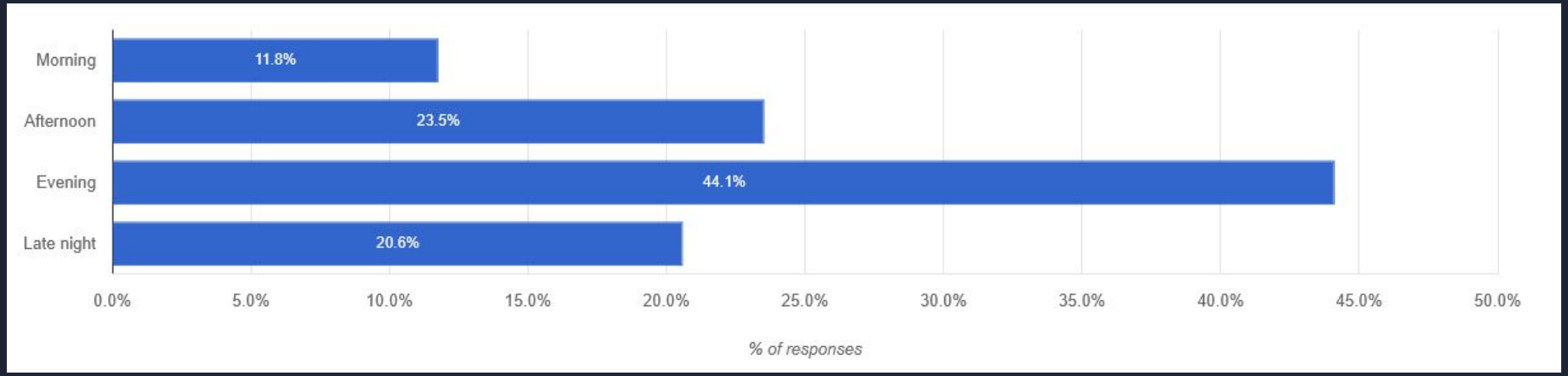
Participant Gambling Frequency



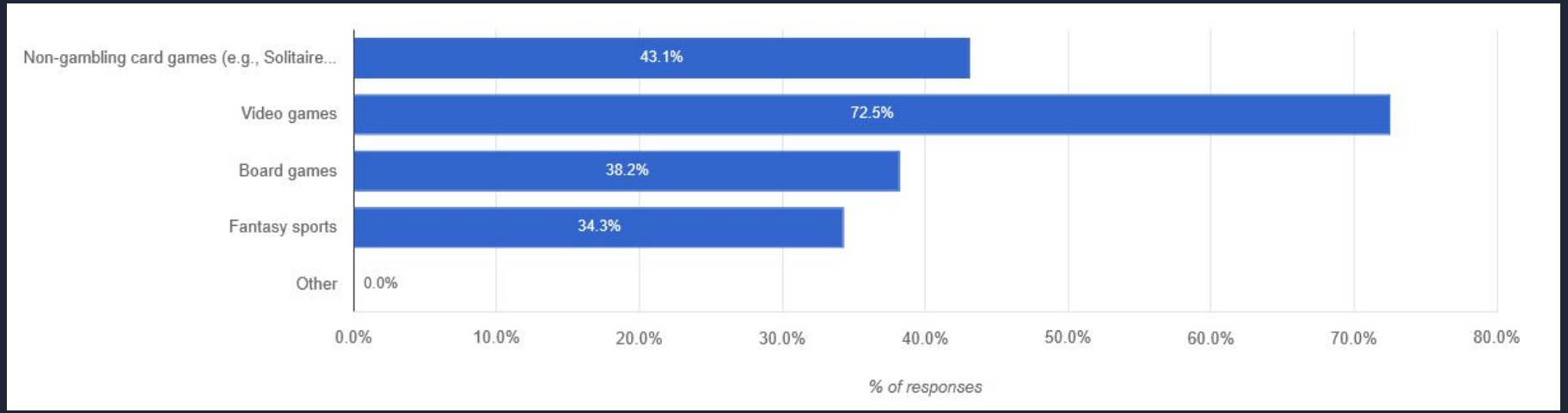
Participant Gambling Session Length



Participant Time of Day Gambling Habits



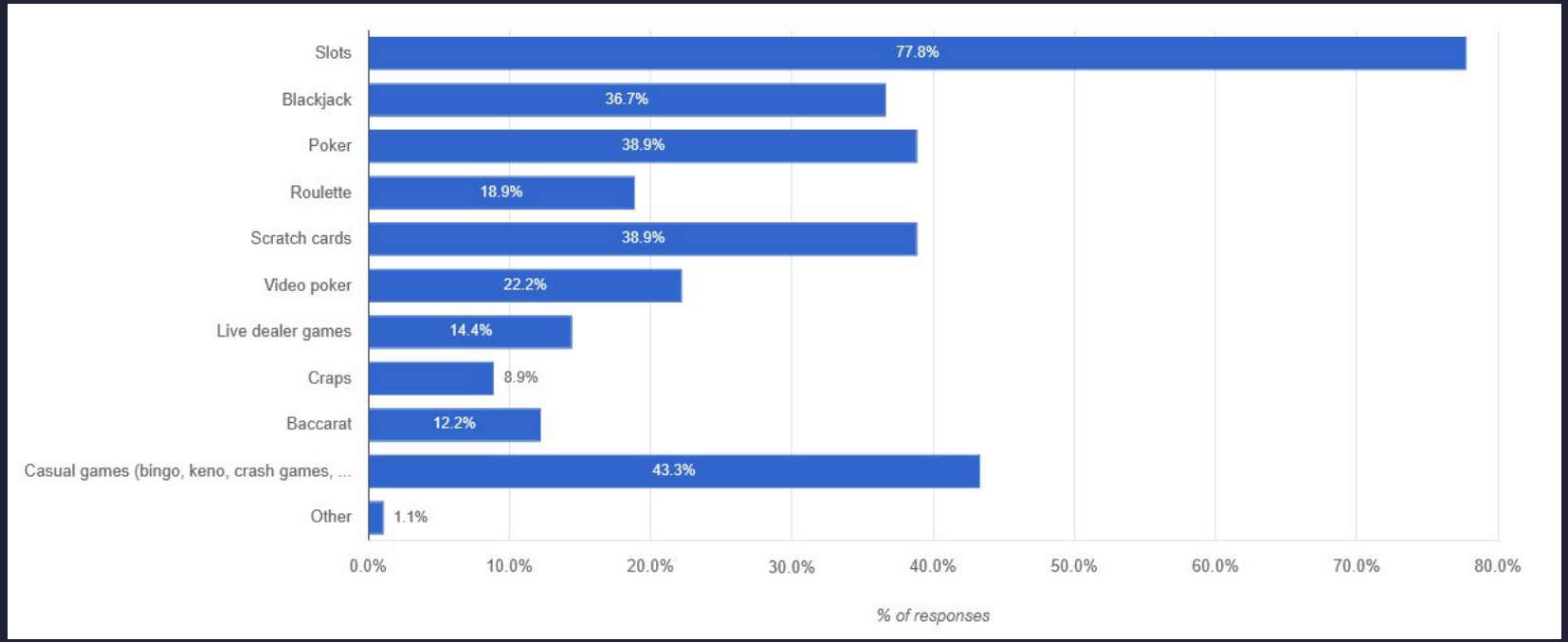
Participants Other Interests



Online Casinos

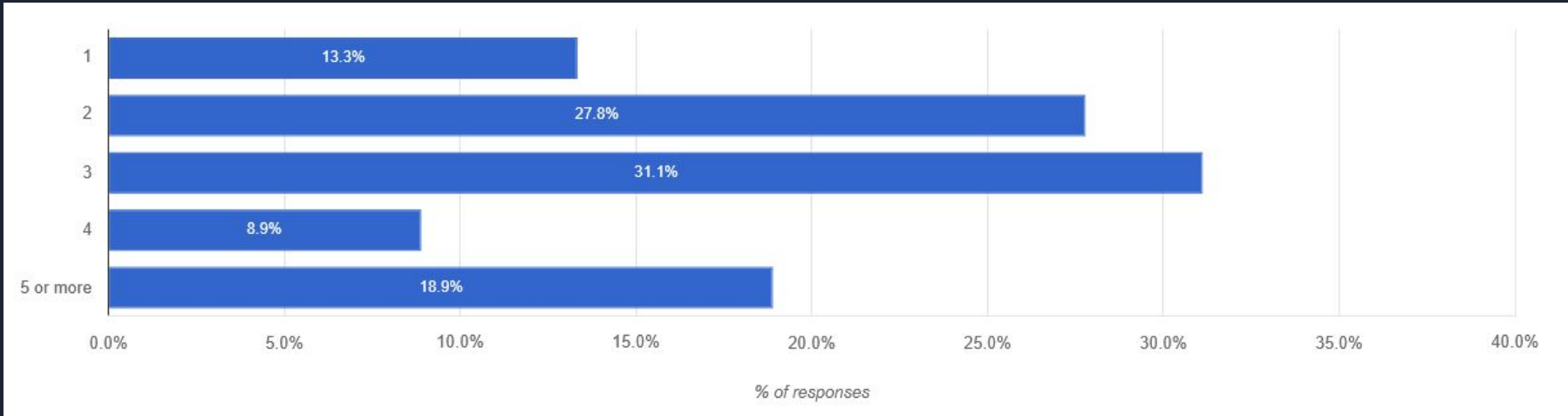
The next section polled respondents about their online casino habits, including spending, preferred games, and length of play.

Which casino games do you prefer to play?

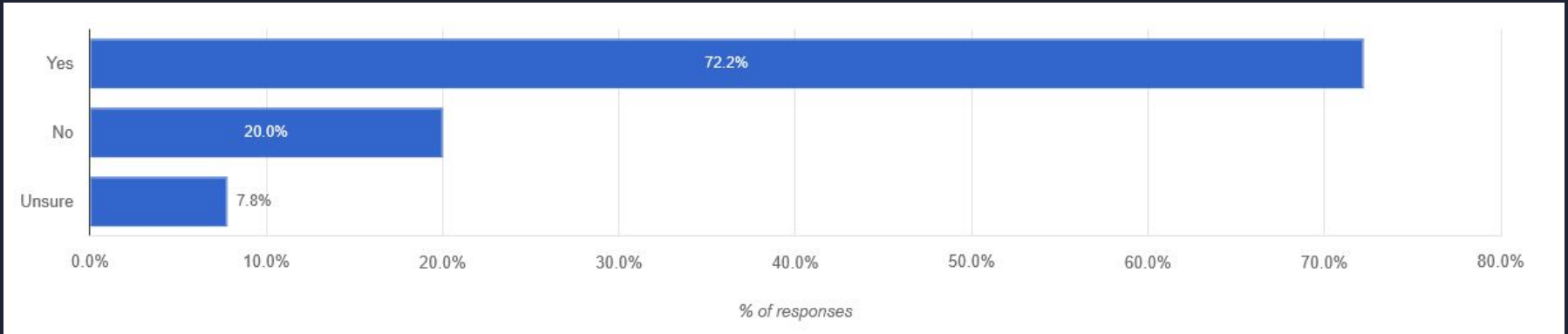


The Other response was duplicate “slots”

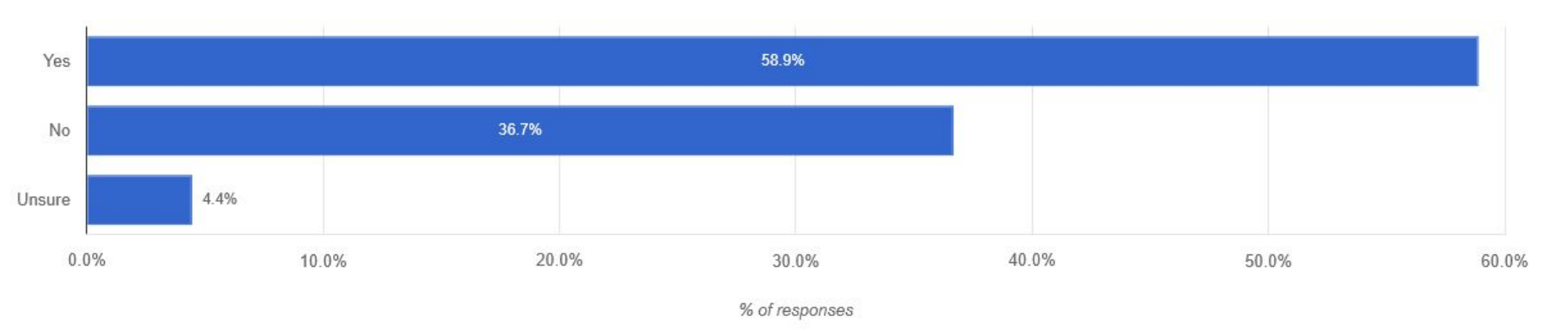
How many different games do you typically play in a single session?



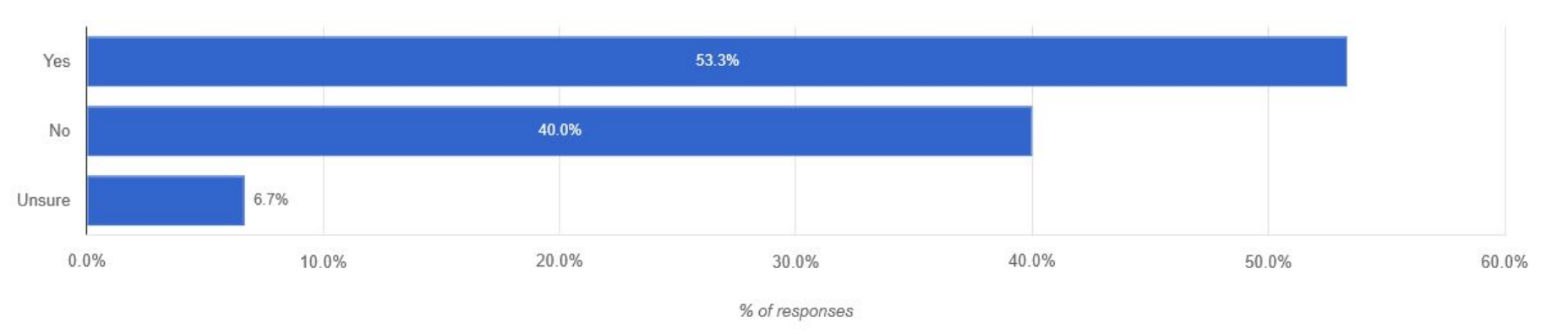
When you find a game you like, do you explore other titles by the same software developer?



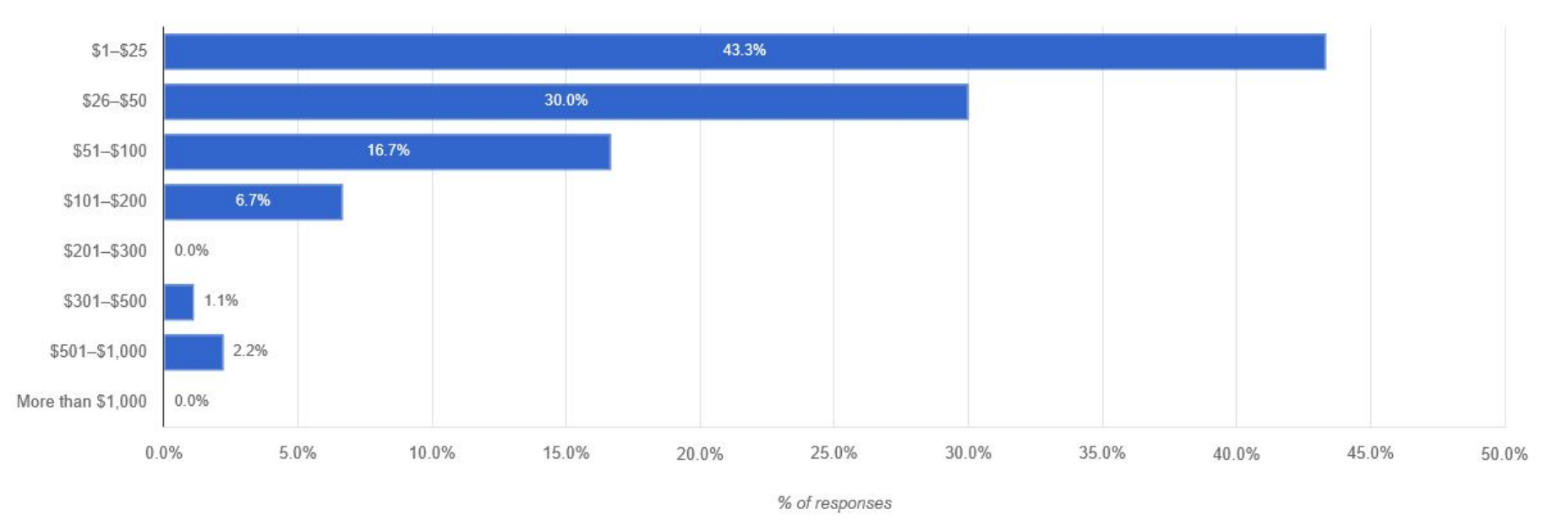
Does the return to player percentage (RTP) of a game impact your decision when choosing which game to play?



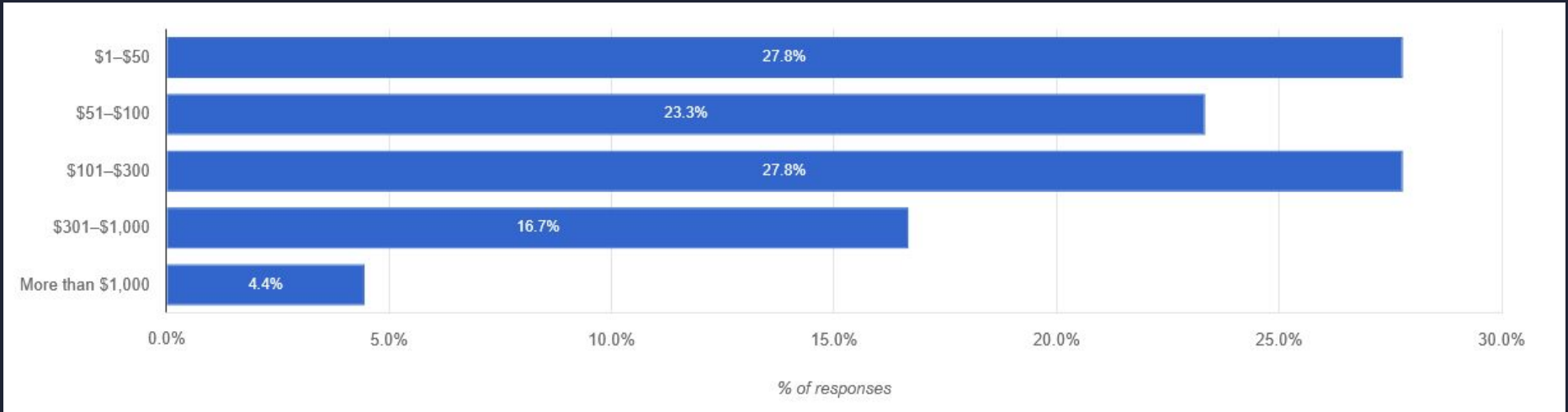
Does volatility (low, medium, high volatility) of a game impact your decision when choosing which game to play?



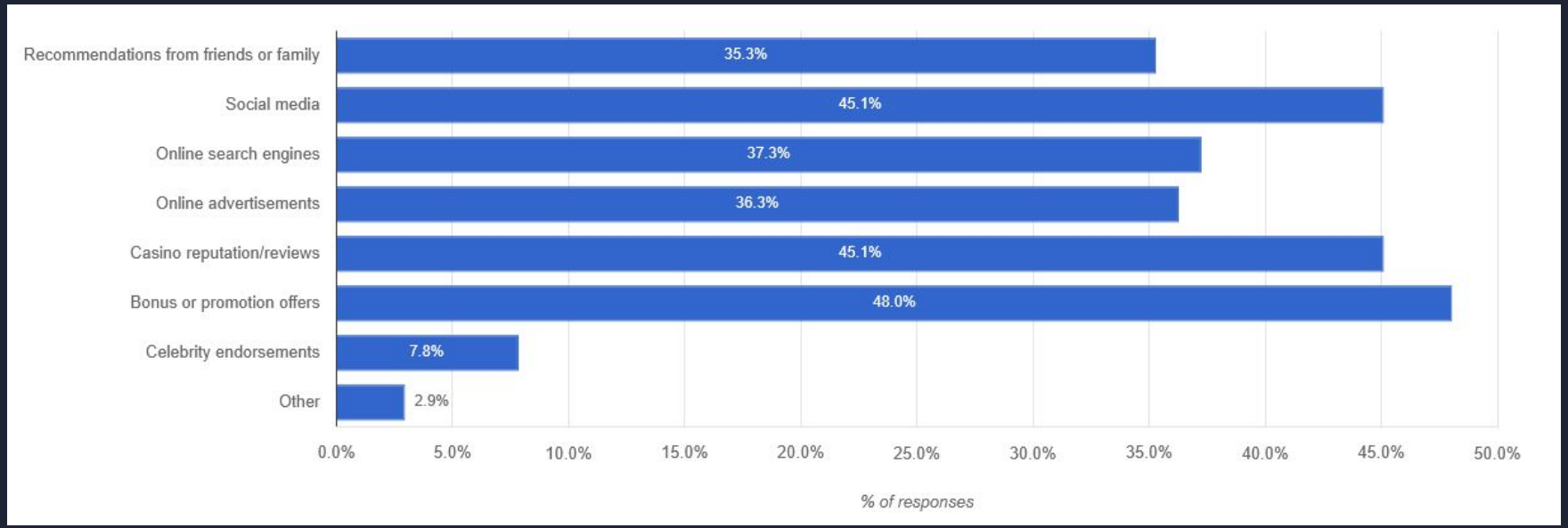
When trying a new online casino for the first time, how much do you typically deposit?



On average, how much do you spend at online casinos per month?



What factors influence your choice of online casino?

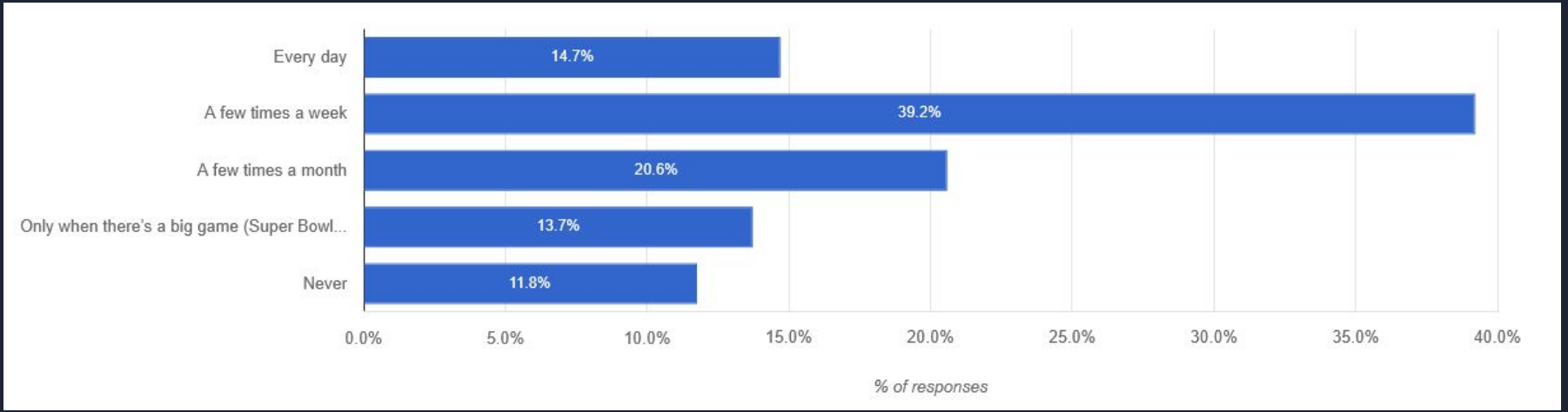


The Other responses were about state availability.

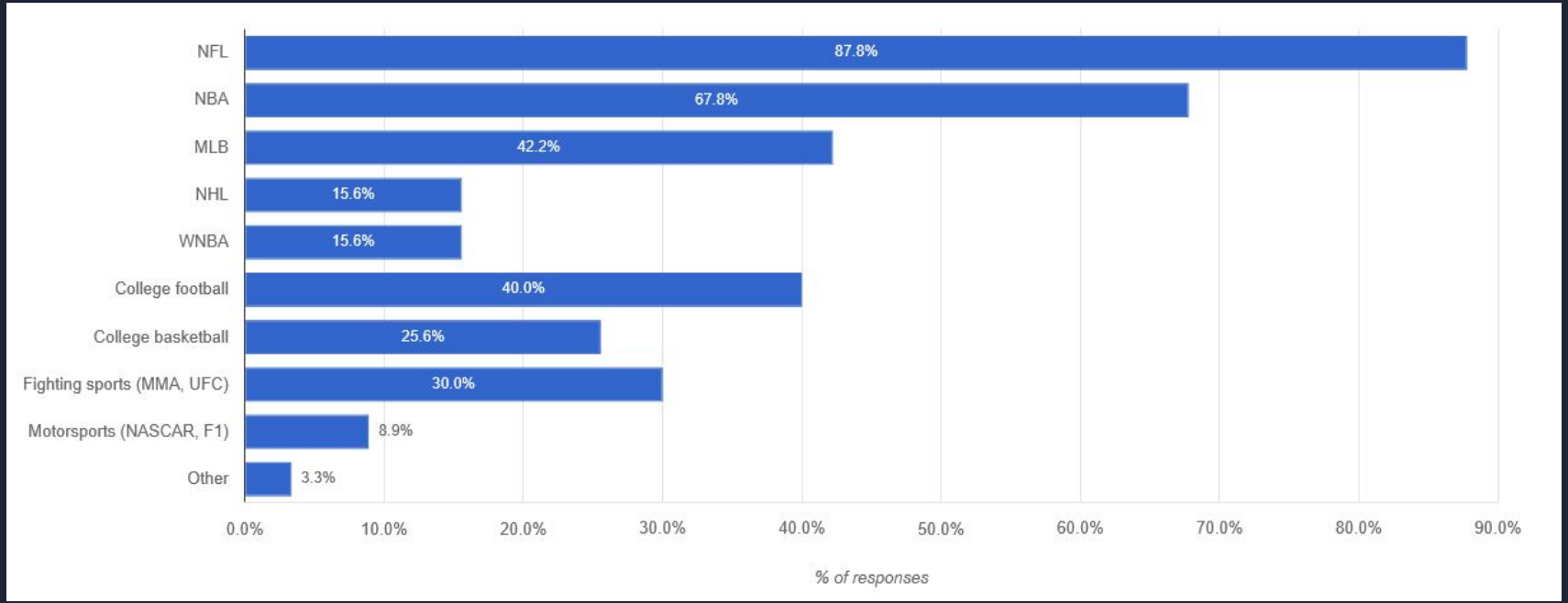
Online Sports Betting

The next section polled respondents about their online sports betting habits, including spend, types of wagers, and types of games.

How often do you bet on sports?

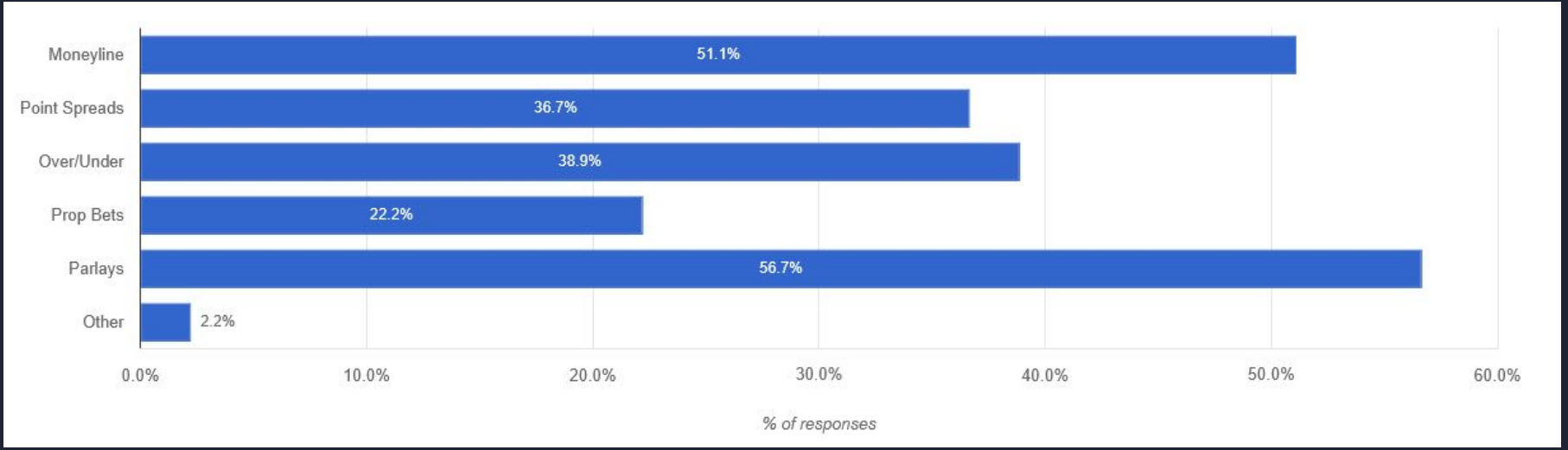


What sports do you normally bet on?



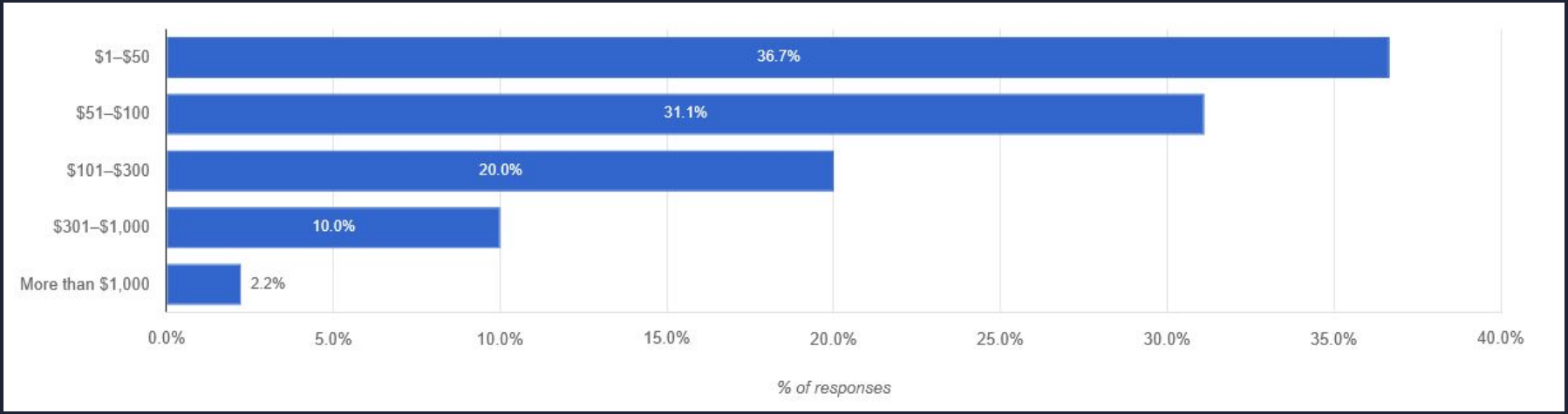
Other responses included Tennis and Soccer

What kinds of wagers do you usually place?

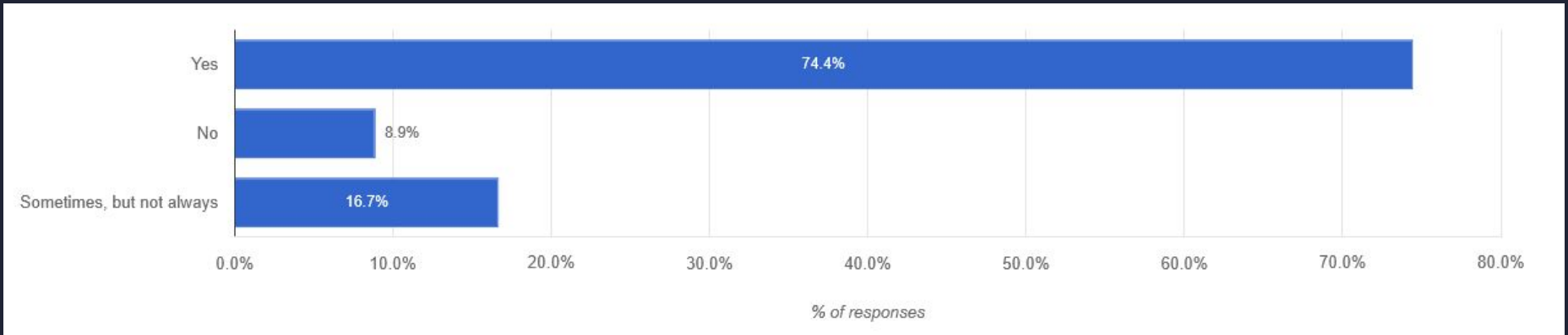


Other responses were “Not Sure” and “Random”

On average, how much do you spend betting on sports each month?



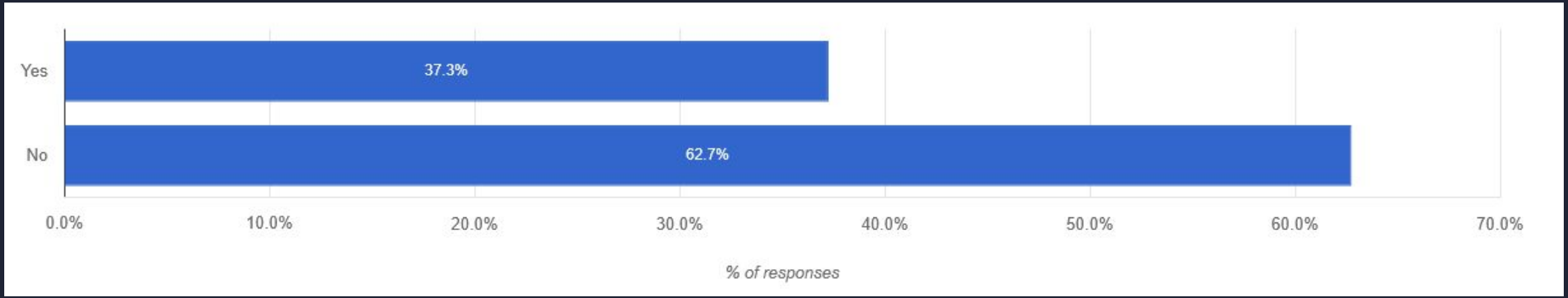
Do you normally watch the games/events that you're betting on?



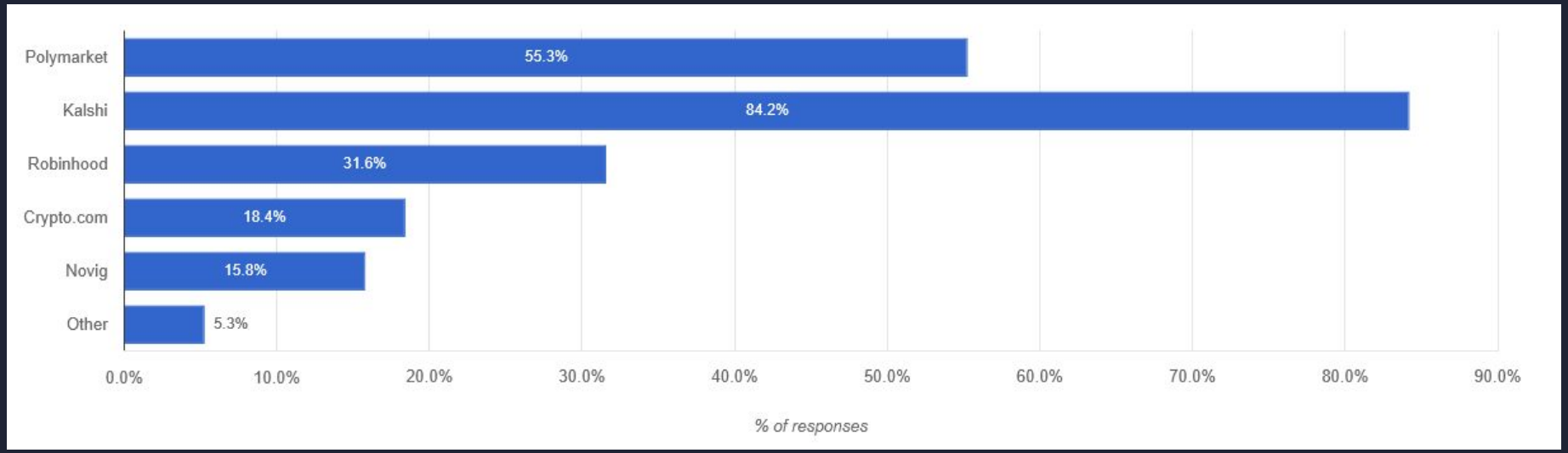
Prediction Markets

The next section polled respondents on their prediction market/trading habits and opinions.

Have you traded contracts on prediction markets?

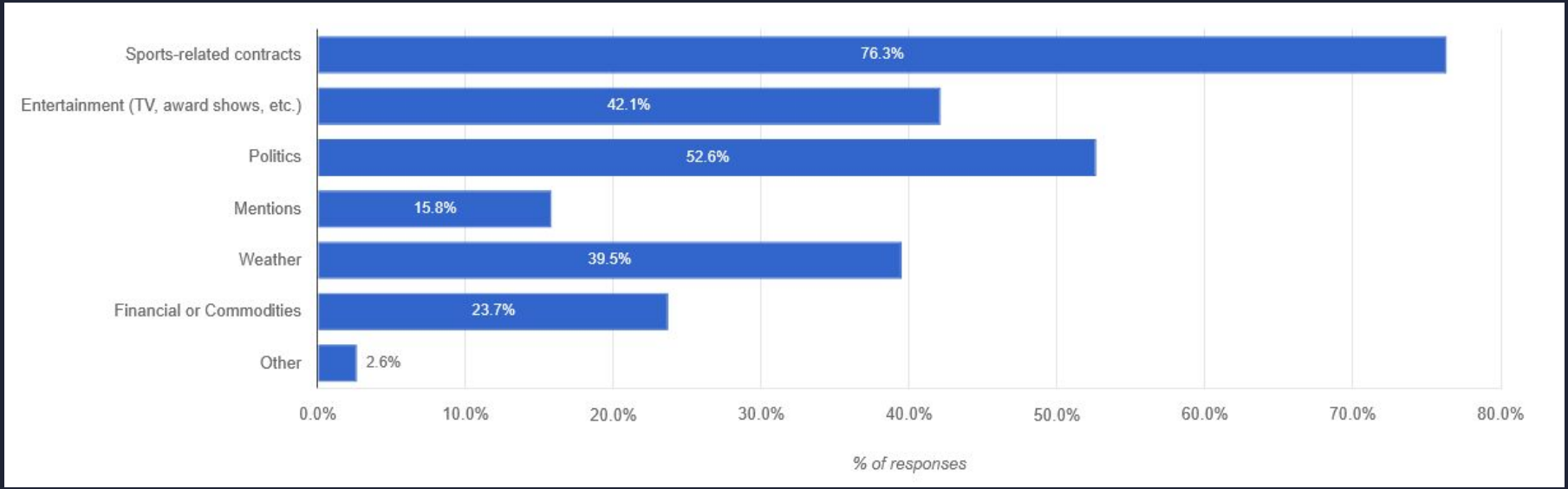


Which of the following platforms do you currently use, or have previously used for trading contracts?



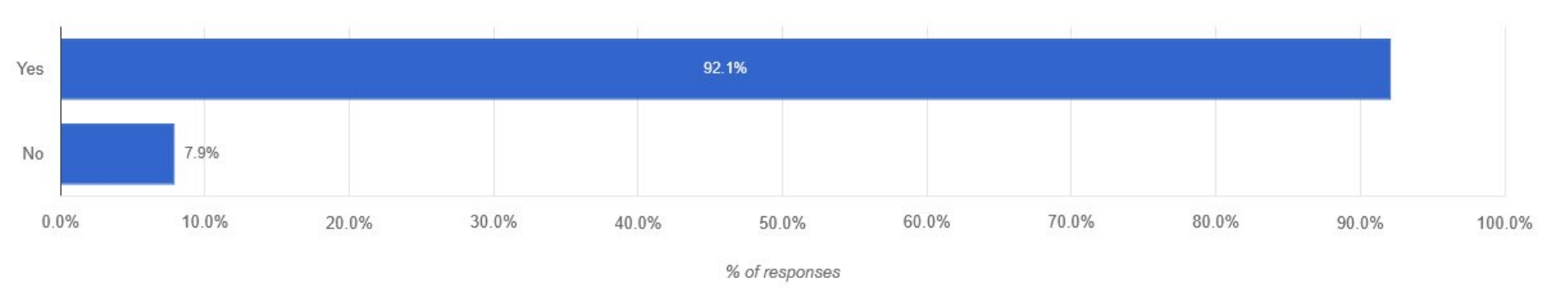
Other Responses included “Hard Rock” and “DraftKings”

What kinds of contracts do you trade?

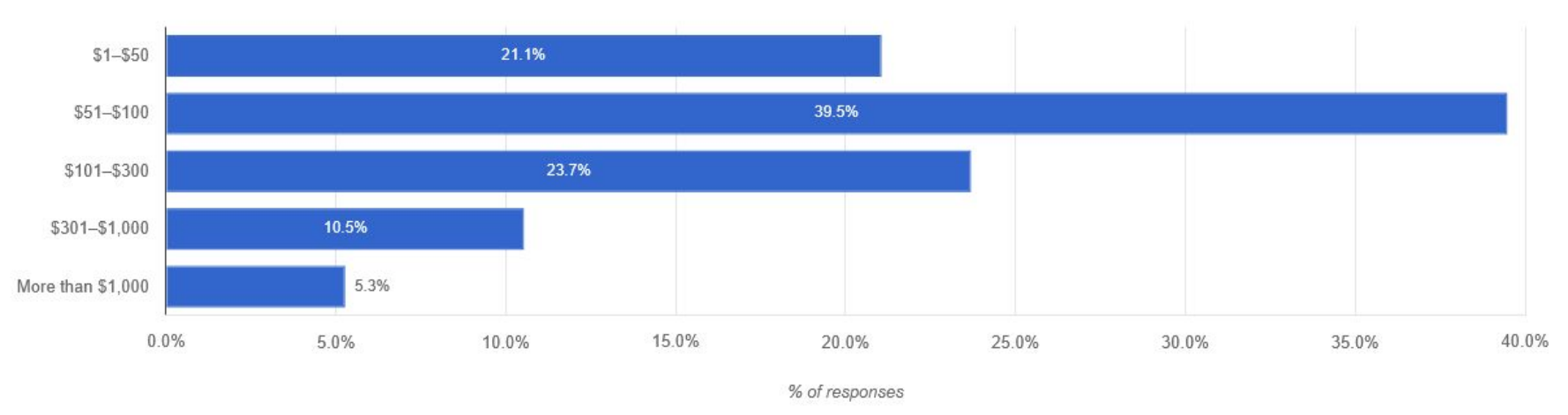


The other response was “Crypto”

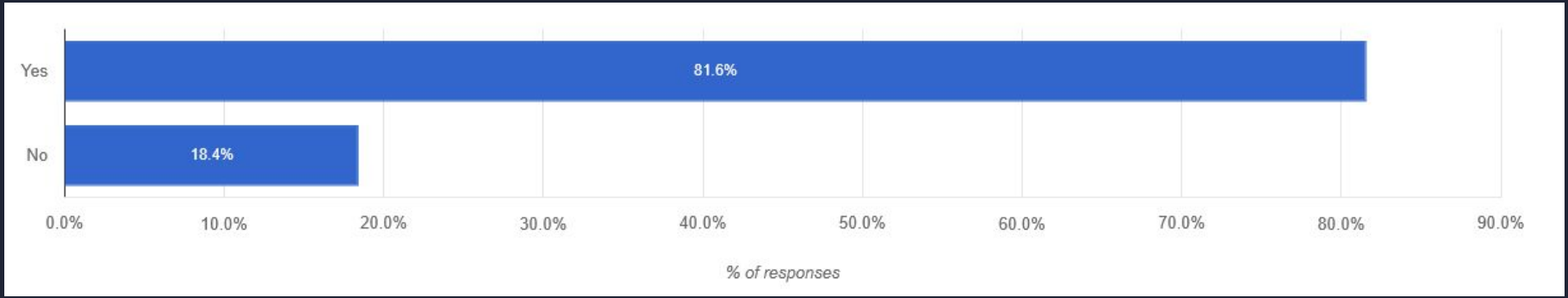
Do you do independent research about the events you're trading?



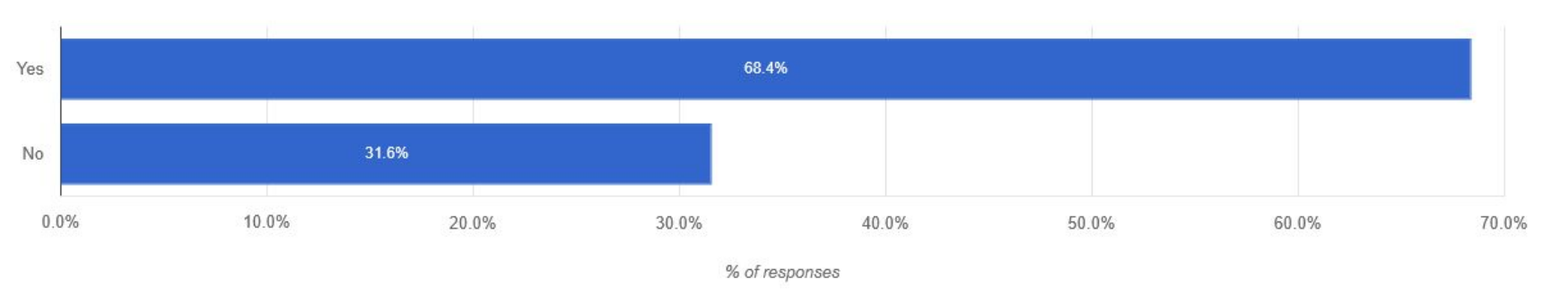
How much do you spend per month trading contracts?



Do you think trading contracts is considered gambling?



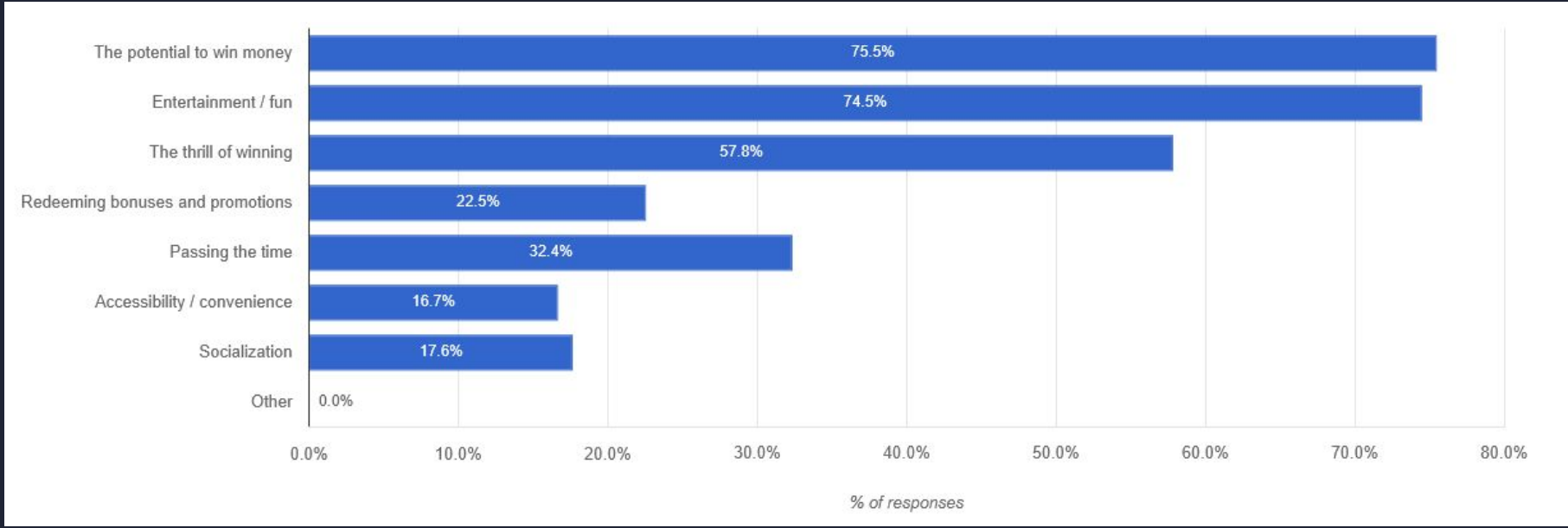
Do you think that prediction markets should be regulated like gambling sites?



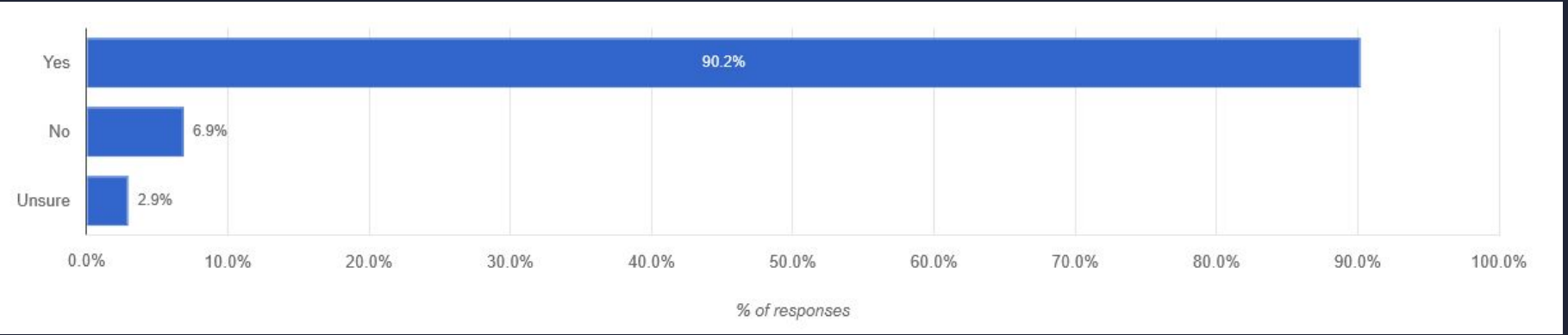
Responsible Gambling

The next section asked respondents about their responsible gambling opinions.

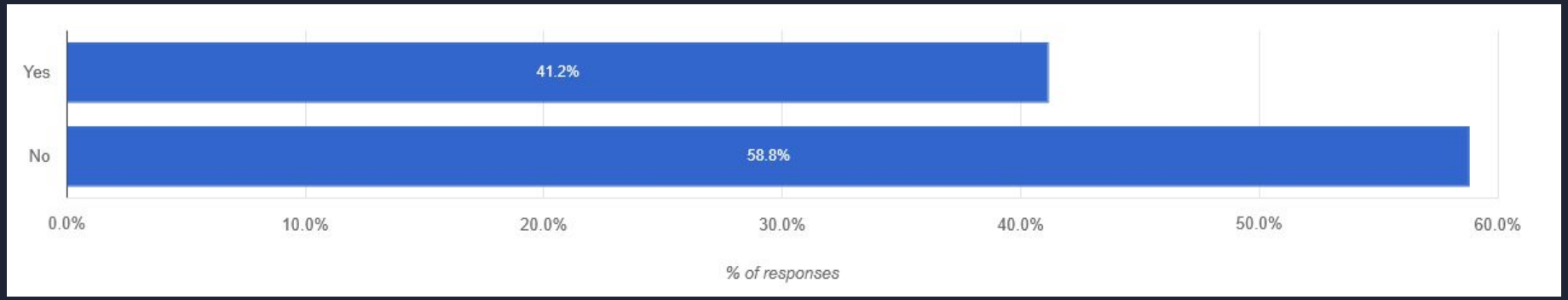
What are your primary motivations for gambling online?



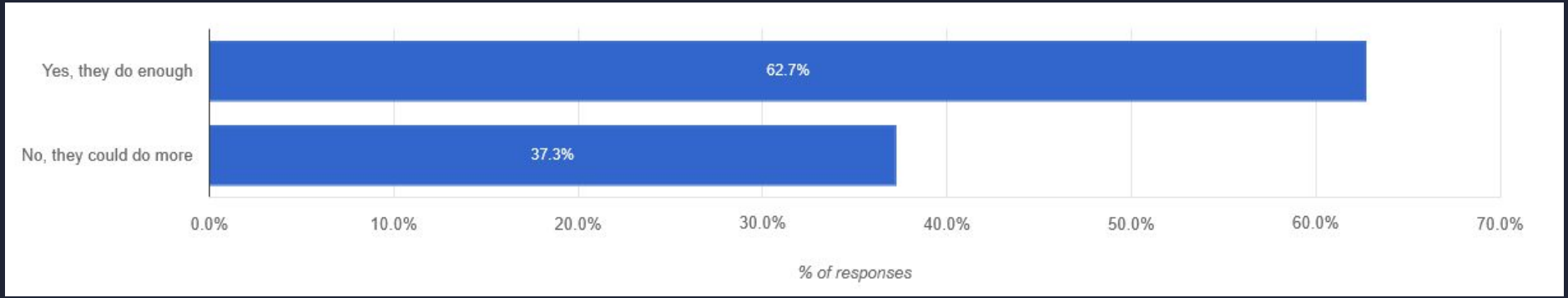
Do you feel you are knowledgeable about responsible gambling practices?



Have you ever experienced negative impacts (financial, emotional, or social) from online gambling?



Do you think online casinos do enough to promote responsible gambling?



Do you think online casinos/sportsbooks/prediction markets should be allowed to promote their services on television and on the radio?

